

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/12 13.08  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHANIE KINCAID  
SALES PRSN WA- JOE KNAUER

CONTRACT #	6305914	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21	S		1100P-1130P	30		\$925.00	9/10	9/10	0		MON	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = PROGRAM : NEWS AGENCY EST# = 57												
40	A		1100P-1135P	30		\$925.00	9/10	9/10	2		MON	2
PROGRAM : NEWS ORD COM1 : TP NEWS THIS IS A MAKE-GOOD FOR SEP10 ON LINE-21 FOR 2 SPOTS/WK												

REP HEADLINE# 6305914 TRF# 330257  
\$\$\$ UNAPPROVED REV #1 \$\$\$

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22	S		1100P-1130P	30		\$925.00	9/7	9/7	0		FRI	0
PROGRAM : NEWS												
41	A		1100P-1135P	30		\$925.00	9/7	9/7	2		FRI	2
PROGRAM : NEWS												
ORD COM1: TP NEWS												
THIS IS A MAKE-GOOD FOR SEP7 ON LINE-22 FOR 2 SPOTS/WK												
30	S		800P-1100P	30		\$1,800.00	9/8	9/8	0		SAT	0
PROGRAM : NASCAR												
44	A		730P-1100P	30		\$1,800.00	9/8	9/8	2		SAT	2
PROGRAM : NASCAR												
ORD COM1: TP NASCAR												
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-30 FOR 2 SPOTS/WK												
31	S		1100P-1130P	30		\$925.00	9/8	9/8	0		SAT	0
PROGRAM : NEWS												
42	A		1100P-1135P	30		\$925.00	9/8	9/8	2		SAT	2
PROGRAM : NEWS												
ORD COM1: TIME PERIOD NEWS												
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-31 FOR 2 SPOTS/WK												
39	S		1100P-1130P	30		\$925.00	9/9	9/9	0		SUN	0
PROGRAM : NEWS												
43	A		1100P-1135P	30		\$925.00	9/9	9/9	2		SUN	2
PROGRAM : NEWS												
ORD COM1: TP NEWS												
THIS IS A MAKE-GOOD FOR SEP9 ON LINE-39 FOR 2 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#21			MISSED: MON/1100P-1130P	SEP10 (2/WK)		30S	\$925.00	(SEP6/12)	
						OFFER: MON/1100P-1135P	SEP10 (2/WK)		30S	\$925.00	PLS ADVISE.	
						CMT: TP NEWS						
M2	OK'D		BUY#22			MISSED: FRI/1100P-1130P	SEP7 (2/WK)		30S	\$925.00	(SEP6/12)	
						OFFER: FRI/1100P-1135P	SEP7 (2/WK)		30S	\$925.00	PLS ADVISE.	
						CMT: TP NEWS						

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#30	MISSED: SAT/800P-1100P OFFER: SAT/730P-1100P CMT: TP NASCAR				SEP8 (2/WK)	30S	\$1,800.00		(SEP6/12)	
							SEP8 (2/WK)	30S	\$1,800.00		PLS ADVISE.	
M4	OK'D	BUY#31	MISSED: SAT/1100P-1130P OFFER: SAT/1100P-1135P CMT: TIME PERIOD NEWS				SEP8 (2/WK)	30S	\$925.00		(SEP6/12)	
							SEP8 (2/WK)	30S	\$925.00		PLS ADVISE.	
M5	OK'D	BUY#39	MISSED: SUN/1100P-1130P OFFER: SUN/1100P-1135P CMT: TP NEWS				SEP9 (2/WK)	30S	\$925.00		(SEP6/12)	
							SEP9 (2/WK)	30S	\$925.00		PLS ADVISE.	
SEP/12						49175.00						
CONTRACT TOTAL											49175.00	
TOTAL SPOTS												61

MARKET TOTALS \$259,125    WFTV 22%    WKMG 34%    WESH 24%    WOFL 19%    WKCF 0%    WRBW 1%    CABL 0%

WOPX 0%    WRDQ 0%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE